



Member Self-Assessment Questionnaire

Version 2, 2025

NPO

1. NPO: [NPO Name]

General Information

2. What are your organization's core activities?
3. What is the size of your organization?
 - a) Number of team members:
 - b) Number of board members:
 - c) Total number of areas under protection:
 - d) Total size of all areas under protection (in m²):
 - e) Annual operating budget:
4. Are you following any specific framework or consider your organization as contributing to a specific global goal (IUCN red list? Half-Earth Project? 30x30)?
5. Has your organization recently received any type of award/certificate? If so, which one(s)? (E.g. Charity Navigator, Guide Star, Charity Watch, UN Environment Assembly).
6. Do you have any entity that has a VAT registration number? If so, kindly provide details of the entity and the VAT number.

Partnerships

7. Are you a member of any professional networking or industry association organizations besides the partners listed on your website? If so, which one(s)?
8. Are you participating in other forms of brand/consumer facing fundraising?
9. Are you participating in any carbon/biodiversity/nature credit program? If so, which one(s)? And for which project(s)?
10. Are you participating in any other geocoded unit-based solutions or programs? If so, which one(s)? And for which project(s)?
11. Are there any brands/organizations that you specifically REFUSE to work with? Why?
12. What other nature protection organizations would you recommend for the Union of Nature?



Reputation

13. Has your organization or any stakeholder associated with your organization have ever been the subject of an official investigation by the police or a justice department?
14. Has any founder/director/key stakeholder associated with your organization in any way ever been convicted of a crime or fiscal offence?
15. Has your organization or any founder/director/key stakeholder associated with your organization in any way ever been publicly discredited or been involved in incidents that received media attention?
16. Referring to question 15 above, could such media attention be expected in the near future?
17. Are there any pending lawsuits against your organization/initiated by your organization?
18. Have you ever had a project that ended prematurely? What was the reason for it? Early exit or failure? If so, kindly detail the situation and the consequences.
19. Have you ever had a project that completed its planned duration? Was it extended or handed over? If so, kindly detail what happened next.
20. Are there any circumstances not referred to in this questionnaire that may constitute a risk or that may cause (reputational) damage to Union of Nature, EarthToday and/or any of the other partners participating in the program?

Materials to Provide

21. A document detailing the most updated legal/governance structure of your organization.

Signature

I have answered and completed the above questions and attachments to the best of my knowledge.

Name and title:

Place and date:

Signature:

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Nature Area Self-Assessment Questionnaire

Version 2, 2025

NPO

1. NPO: [NPO Name]

General Information

2. Nature area name:
3. Area location:
4. Ecosystem and bioregion¹:
5. Total area size (in m²):
6. Key species (fauna and flora):
7. Protection significance:
8. Key threats:
9. Key message for this area:

Governance

10. Area owner/steward:
11. Area title/tenure (e.g. ownership, concession, lease, easement, permit, ancestral, communal):
12. Protection approach/strategy/methodology:
13. Duration of protection (in years):
14. Project goal:

Partnerships

15. Funding partner(s) (e.g. co-funders, investors, donors):
16. Operational partner(s) (e.g. inclusion of local partners, communities and/or indigenous peoples):

¹ Useful reference: <https://www.oneearth.org/bioregions-2020/>



Financials

17. Initial Investment (in EUR or USD):
18. Annual Operating Budget (in EUR or USD):

Nature Area Specific Questions

19. What is the legal relationship between your organization and the area owners/stewards?
20. What role do the local partner(s) play in the project and is there a legal agreement in place? What is the level of control you have on the ground? How do you manage the stakeholders (if multiple)?
21. What is the broader social dimension of your project (e.g. education, sustainable economic development, youth/women empowerment)?
22. How do you ensure that protection efforts will be safeguarded after the completion of the project? Is there any legal force in place?
23. What measurements are used to evaluate the impact of this area? And what reporting do you have in place (e.g. annual report, impact report)?
24. What is the (estimated) carbon storage and sequestration capacity of the area?
25. What is the scaling potential of the area above?

Materials to Provide

26. High level operational and/or financial plan.
27. Geocodes of the perimeters of 1) the whole nature area and 2) the initially agreed area to activate, in the format of latitude and longitude (always in this order). The data shall be sent in the format supported by Microsoft Excel (xls., xlsx., etc.)
28. High-resolution visually appealing materials of the area (preferably both video and pictures). A mix of landscape, wildlife, and local communities works best.

Signature

I have answered and completed the above questions and attachments to the best of my knowledge.

Name and title:

Place and date:

Signature:

– End of File –