



From the left: Vance Martin, Union of Nature Board Member; Daniel Leturesh Maasai leader, Southern Range Lands Kenya; Laura Yawanawá leader of the Yawanawá Community, Acre Brazil at COP28.

Union of Nature delegates arrive at COP28 to introduce a sustainable business model to protect nature at scale.

The Union of Nature, a worldwide group of Indigenous leaders and established nature protection organizations, introduces a sustainable business model to accelerate nature protection.

The model provides a simple and accessible proposition for anyone, at any scale, to contribute to the 30x30 global target by protecting nature, meter x meter.



This is an official press release of the Union of Nature Foundation.

Source: uon.org | Media contact: press@uon.org | Announcement: Dec. 12, Blue zone