



UNION OF NATURE
FOUNDATION

Introducing a business model to
collectively protect the planet.
Meter x meter.

COP28 • Dubai

Tuesday, December 12 • 1:15–2:15 pm (GST)
IUCN Pavilion • Blue Zone

Building 87 • Ground Floor Thematic Area 4

If we want to protect 30% of the planet by 2030, we need to change the game and accelerate. The private sector and non-profits need to work together to get the job done.

At this event, the Union of Nature, a worldwide group of nature protectors, introduces a sustainable business model to collectively protect the planet. The model provides a simple, accessible proposition for anyone, at any scale, to contribute to protecting biodiverse units of nature while enhancing climate benefits.

Speakers:

Tashka & Laura Yawanawá, Leaders of Yawanawá Indigenous Peoples

Chiel Liezenberg, Co-founder, Board Member UON

Vance G Martin, Board Member UON

Vivek Menon, Founder Wildlife Trust of India

Arregoces Coronado-Zarabata, Kogi Indigenous Peoples

Ana Maria Coronado-Mamatacan, Kogi Indigenous Peoples

Lucas Buchholz, Founder Lebendige Zukunft

Daniel Leturesh, Olgulului/Ololarashi Maasai Group Rangelands

Donald Bongosa, Taita Taveta WCA

Watch Live on iucn.org/cop28live

For press inquiries contact press@uon.org